



The Trail by
VINCI Construction



Student Challenge

“ Imagine the construction industry of tomorrow ”

CONCEPT & OBJECTIVES

■ **A NEW CONCEPT:** Organize an unique international competition in two phases to select the best students in our target schools/universities:

- **Part 1: Online Challenge**

Organize an open innovative challenge, responding to the operational issues faced by VINCI Construction:

www.agorize.com/thetrail

- **Part 2: Outdoors Challenge**

The preselected teams will be invited to participate in a fun sports challenge to take place in an outstanding natural environment in France.

■ **Objectives:**

- To **attract the best talents** with a view to recruiting them
- To be recognised as a **dynamic** company and **innovative** employer
- To collect **ideas** and develop initiatives that respond to the company's issues
- To create and maintain a **special link with our target schools and universities** throughout the world

IMAGINE TOMORROW'S CONSTRUCTION INDUSTRY!

How should companies working in the construction sector make use of new technologies, and how can they develop and adapt to meet society's needs and improve people's quality of life?

Innovate in one of these three fields:



The construction site
of the future

[More information](#)



Sustainable construction
& resilience

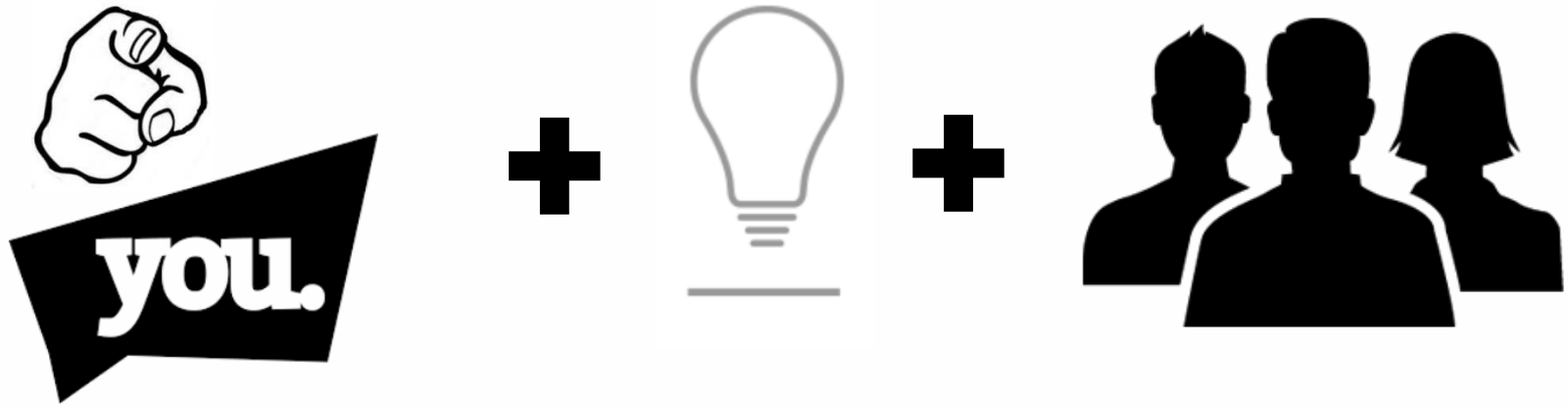
[More information](#)



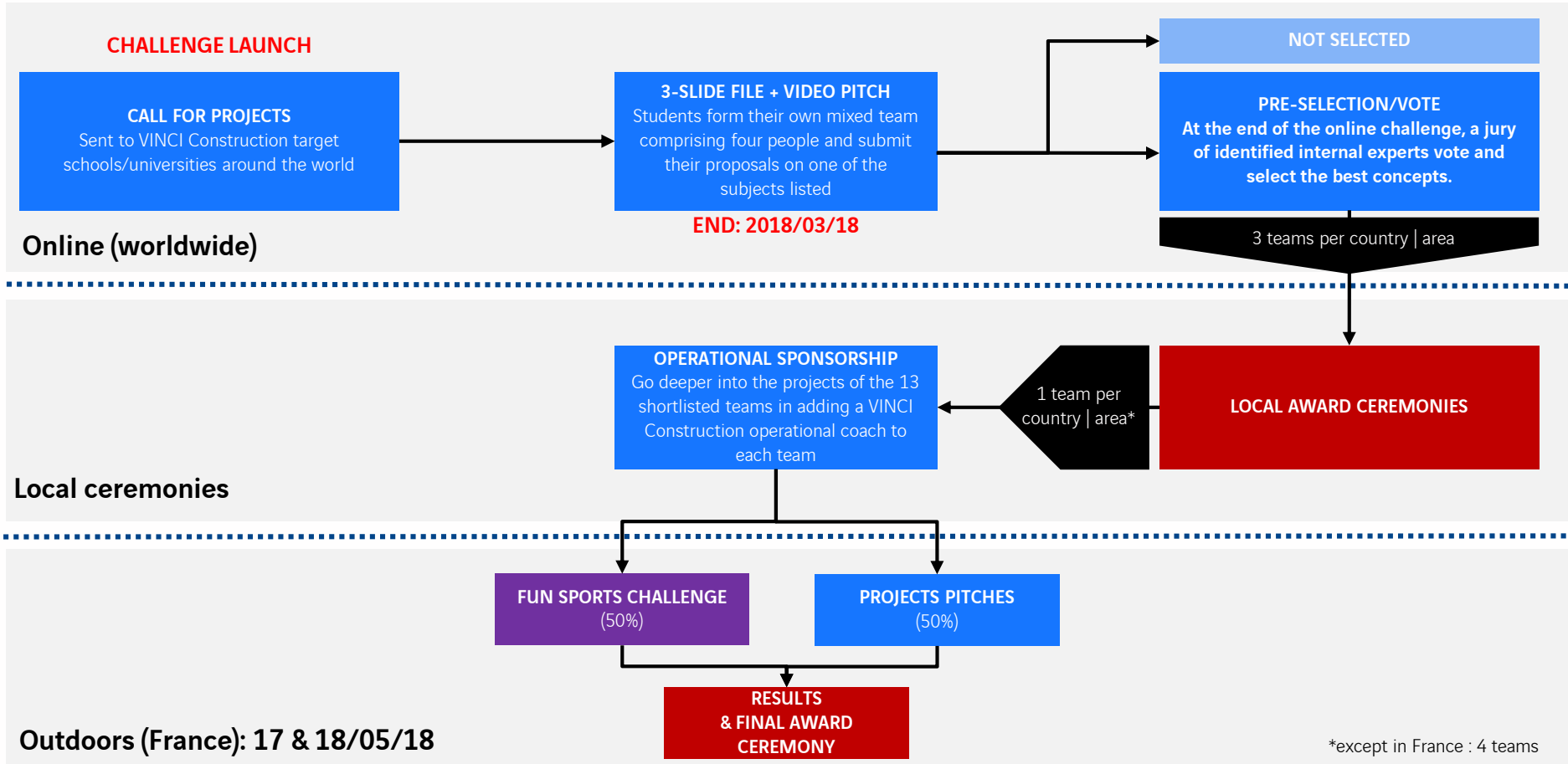
Cities above
and under cities

[More information](#)

TO PARTICIPATE



PROCESS



FINAL AWARDS



1st prize

+ **Private visit of an exceptional VINCI Construction project in Asia, Europe or Latin America** for each member of the winning team (2 nights, meals and lodging included)



2nd et 3rd prizes

+ **Innovative object (value of 300 to 500€)**



FOR ALL PARTICIPANTS

- + **Priority for internships and job offers**
- + **Sports equipment**

TIMELINE

